

BOATING ECONOMIC FORECAST

A presentation of the yachting industry's market data trends

Thursday 19th September 2024 - 2:30 pm
Forum Hall – Mezzanine Floor, Blue Pav.

OPENING SPEECH

Saverio Cecchi, President of the Italian Marine Industry Association

PRESENTATION OF THE LATEST EDITION OF “LA NAUTICA IN CIFRE – LOG”

Stefano Pagani Isnardi, Head of Market Intelligence, Confindustria Nautica
Marco Fortis, Vice President of Edison Foundation – Cattolica University

COMPETITIVE BUSINESS PRACTICES - DIGITALISATION AND SUSTAINABILITY

Enrica Del Grosso, Regional Director of the North-west Business Network,
SACE

MODERATED BY

Sebastiano Barisoni, Deputy Director at Radio 24

forum@isaloninautici.com