



We would like to thank you for showing interest in the Genoa International Boat Show and for the decision to take part in our fair to meet experts of this sector; in this occasion we inform you that your data will be processed by I SALONI Nautici s.r.l. with the aim of allowing it to visit the event and better organize its stay in Italy.

In compliance with the requirements of privacy Law (EU Regulation 2016/679 - hereinafter referred to solely as GDPR – and Legislative Decree 196/03 as amended by Legislative Decree 101/2018 – hereinafter referred to solely Privacy Code), we would like to inform you that your data will be treated by I SALONI NAUTICI s.r.l as Controller as per article 4 GDPR (hereinafter referred to as the Controller or I Saloni).

In order to contact the Controller, which has registered offices in Genova, in Via San Nazaro 11, you can send an email to the following address: [info@isaloninautici.com](mailto:info@isaloninautici.com).

The Controller adopts this policy as required by art. 12 GDPR, to provide the information included in art. 13-22 GDPR; so your Data will be processed by the Controller in accordance to GDPR and Privacy Code, in accordance with the principles relating to the processing of personal data described in article 5 of the GDPR (principles of correctness, relevance, transparency, adequacy, protection of privacy and rights, etc.). The treatment is carried out in compliance with the principles of lawfulness provided for art.6 GDPR, for purposes relating to the relationship established with the Data Controller; therefore the legal basis is justified by the purposes for which the relationship is established with the I Saloni, in this case, the legal basis is the processing of your Data (also corporate Data) for the participation in the Boat Show in Genoa so that the Controller provides your accreditation to the fair, for the stay in Genoa, for transfers (airport / hotel / fair) etc, and for receiving communications relating to your visit to the Boat Show in Genoa (legal basis: art 6 paragraph 1 letter b GDPR).

Processing of data supplied to the Data Controller will include: organization, management, the processing throughout the EU and in non-EU countries (countries falling within artt. 45 and 46 GDPR), storage, database creation, processing, selection, consultation, extraction, the development of anonymous statistics, destruction and modification of data processing after subject's advisory, cancellation, the communication to the members of the Controller's organizational structure, to Confindustria Nautica and ITA -Italian Trade Agency hereinafter only ICE- and commercial partners or consultants in the field of business management to allow you to better visit the Boat Show in Genoa and to receive all the information connected to it (for example: travel Agency, Transfer Supplier, Hotel, IT specialist etc.).

Furthermore the Controller carries out soft marketing (as described ex cons. 47 u.c. GDPR) and soft spam through mailup (<https://www.mailup.it/>) about initiatives concerning nautical world broad spectrum of which the subject can benefit in order to better carry out his journalistic activity and information to the public. You can oppose to it at any time sending an email to [info@isaloninautici.com](mailto:info@isaloninautici.com) The Controller informs you that we'll make photos and videos during the Boat Show we'll reproduce them on the institutional online page of the event and on the Controller's social pages. The Controller complies with all provisions about photos and videos carried out during public events. If it's necessary or in residual and / or particular cases, I Saloni will give you specific information relating to the use of images from photos / videos directly during the

fair and it will collect appropriate consent. The Controller informs you that images and videos that we'll post on the Website and through our social profiles won't injure individual's honor and respectability. Furthermore the Controller won't give any payment for these images or videos.

Data will be processed in paper form and/or electronically by parties specially authorized to do so.

The Controller informs that there is no data decision process concerning data based only on an automatic system and that he/she doesn't process any special categories of personal Data (ex art 9 GDPR: personal data revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, as well as processing genetic data, biometric data intended to identify an individual, data relating to health or sex life or sexual orientation of the person). Your data is necessary to allow entry to the fair.

As required by art. 13 paragraph 2 letter a) GDPR, the Controller informs the visitor that Data will be stored for five editions, and for administrative purposes they will be stored for 10 years or for the time necessary to satisfy the purposes of their collection (your participation in 59th Boat Show in Genoa).

The Controller informs you that the following rights are guaranteed:

- right to access to your personal data and to connected information listed under art. 15 GDPR;
- The right to rectify or cancel the data provided, or to limit the processing;
- Right to oppose to the Data processing;
- Right to Data portability (art. 20 GDPR);
- Revoke your consent at any time without affecting the lawfulness of data processing on the basis of consent given prior to revocation, if processing is based on article 6, paragraph 1, letter a), or article 9, paragraph 2, letter a);
- Right to have recognized the rights set forth in art. 21 GDPR, including the right to object at any time, for reasons connected to particular situations;
- Right to lodge a complaint with a supervisory authority.

To exercise the rights listed above or for more information about your Data processing, simply send an email at the following email address: [info@isaloninautici.com](mailto:info@isaloninautici.com) stating the wording: "exercising of rights under the GDPR" and specifying the right that you wish to exercise and your data in the body of the email. Once your request has been processed, the Data Controller will send its feedback in the terms set forth in art. 12 paragraph 3 of the GDPR.

The Controller informs you that it will not be possible for the rights listed and guaranteed by articles 15-22 GDPR to be exercised with a request to the Data Controller or by filing a claim in line with art. 77 GDPR if such an exercise of rights can cause an actual and concrete prejudice relating to specific categories of concerned individuals and/or specific activities as listed in art. 2, undecies of Legislative Decree 196/03 as modified by Legislative Decree 101/2018; on this issue, paragraphs 2 and 3 of the above-cited article remain applicable.

The Controller informs you that, should it wish to process your personal data for purposes different from those for which the data have been obtained, before such processing it will provide the data subjects with information regarding said different purpose and any further information that is relevant and the Data Controller will seek his or her prior consent. The journalist who fills out the participation's Form inserting the required Data is responsible for their correctness and truthfulness.

Through the delivery of paper and digital tickets during the Boat Show in Genoa to fair's exhibitors and press office, you allows exhibitors and press office, ex art. 4, para, 11 GDPR (i.e. consent given through unequivocal positive action), the Data processing for the following activities: management, organization, preservation, use, communication to company or group members and to joint Controllers and to Processors nominated with a specific contract, destruction and modification of data processing after subject's advisory, consultation, communication through soft spam of some sporadic initiatives related to fair activities.

Data will be conserved till the next edition of the event, and the exhibitor has to obtain the consent for an additional processing.

Rights expected by the art. 15-22 GDPR will be exercised by the visitor towards exhibitors