



Newsletter Area

Information on the processing of personal data

This information is provided in order to allow the data subject to subscribe to the mailing list that allows you to receive, automatically and free of charge, via e-mail each new issue of the Newsletter of "I Saloni Nautici".

In relation to the above, we inform the data subject that the Saloni Nautici s.r.l. and Confindustria Nautica, both based in Via S. Nazaro n.11, 16145 Genoa - Italy , are the Joint Data Controllers (ex art 26 EU Regulation n. 2016/679 - from here on only GDPR-) of the processing of your personal data (from here on together and jointly the Data Controller or Joint Data Controllers) and can be reached at the following addresses: Tel +39 010 5769811; email: preferably to info@isaloninautici.com

DPO and Point of Contact in relation to what is specified in art. 26 GDPR is Lawyer Laura Marretta who can be reached both at the telephone number of the Controller and at the following e-mail address dpo@isaloninautici.com.

The Data Controller informs you that, in accordance with the provisions of Articles. 12 and 13 GDPR processes your data to send the newsletter including soft-marketing by e-mail on the address you provided following your explicit request resulting from the compilation of the form dedicated to the receipt of the newsletter service. The provision of data is optional and it is therefore understood between the parties pursuant to art 4 paragraph 11 GDPR that the completion of the form authorizes the Controller to the processing of personal data conferred (legal basis express consent as indicated in art 4 paragraph 11 GDPR); it is the right of the data subject to revoke its consent to the receipt of the newsletter by completing the unsubscribe present, at the foot of the page, in every newsletter sent by the Controller. The data may be communicated to the company Meloria S.r.l. which carries out the activities related to the maintenance of the technological part of the site and to the company that deals with the technical sending of the newsletter. The data collected are processed both by paper and by computer. Data Retention period: 5 years. The Controller observes appropriate security measures as required by art 32 GDPR to prevent data loss, misuse or improper and unauthorized access. Your data will be processed in the EU and non-EU territory as regulated and within the limits of Chapter V of the GDPR. The Controller does not use in any way automated decision-making processes concerning your personal data nor does it perform profiling on the data you have provided.

✓ Data subject's rights

The Joint Data Controllers would like to inform you that you have the right to rectify (art. 16 GDPR), erase (art. 17 GDPR), limit the processing of (art 18 GDPR) and access all personal data provided and all subsequent information as listed in art. 15 GDPR.

You also have the right to:

- 1) ask the Data Controller for access to personal data and for the correction or deletion of such data or the limitation of its treatment;

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- 2) refuse their treatment;
 - 3) data portability in accordance with art. 20 GDPR;
 - 4) should the treatment be based on art. 6 paragraph 1 letter a, or on art. 9 paragraph 2 letter a, revoke your consent at any time without prejudice to the legality of such treatment based on the consent given prior to the act of revoking it;
 - 5) make a claim to a control authority;
- 6) see your rights under art. 21 GDPR recognised, including the right to oppose at any time, for reasons connected to your own specific situation, the treatment of your data for the Controller's legitimate pursuit of their own interest.

You may exercise your above-listed rights or request further information by sending an email to the following address: dpo@isaloninautici.com specifying in the subject line: "esercizio dei diritti ex GDPR" ("exercising GDPR rights") and inserting within the text area the right you wish to exercise. The Controllers, once the request has been processed, will reply in line with the requirements indicated in art. 12 GDPR.

Should you wish to exercise your right of to oppose marketing communications, we would remind you that in order to do so you must insert the word "Opposizione" ("Opposition") as the subject.

We reserve the right to refuse such a request solely for the following reasons:

- for reasons concerning our freedom of expression and information;
- for legal obligations or reasons concerning public interest or official authorities;
- for public health-related reasons;
- for reasons relating to archiving, research or statistics, or to exercise or defend a legal right.

In satisfying a valid request for deletion, we will adopt every reasonable measure necessary for deleting the data in question.

✓ **Other purposes**

The Controller would also like to inform you that, should they wish to treat your personal data for purposes that differ from those for which the data was gathered, before such treatment can take place, they will provide the concerned individual with information regarding said different purpose and any further information that is pertinent, in order to obtain their consent, should they accept; we would also like to inform you that the Controllers use specific, valid policies for acquiring data in specific contexts which you may consult for each individual instance (such as joining the association, registering for a trade show, etc.).