



## Privacy Policy, Cookies Policy and conditions of use

This document concerns the privacy policies regarding personal data processed by I Saloni Nautici srl (hereinafter referred to as I Saloni Nautici) and UCINA Confindustria Nautica (hereinafter referred to as UCINA) describes how the personal data of website users and visitors are processed and gives a general description about data processing.

The website on which you are browsing is owned by I Saloni Nautici and it's managed by the company Meloria srl.

For the purposes of current law applicable to the protection of personal data (i.e Regulation (EU) 2016/679 - General Data Protection Regulation- hereinafter referred to as GDPR and Legislative Decree 196/03 for the relevant part) we inform you that I Saloni Nautici and UCINA, both with registered offices in Via S. Nazaro n.11, 16145 Genova – Italy, are joint Controllers (as required by art 26 GDPR) of your data processing (hereinafter jointly “Controllers” or “The Controller”). You can contact them at the following addresses: Tel +39 010 5769811; e-mail: preferably to [info@isaloninautici.com](mailto:info@isaloninautici.com)

The Controller as required by art. 12 of the GDPR has adopted this Privacy Policy to provide the data subject with the information set forth in art. 13 of the GDPR and the communications set forth in artt. 15 to 22 and 34 of the GDPR relating to the processing of the data. The policy describes how we use and process your personal data and how, in this way, we give you services and fulfill our legal obligations towards you. Privacy is important to us and we commit to protecting it and protecting your rights to protect personal data in compliance with the principles of lawfulness, fairness and transparency.

This information is general and it's given to all that interact with the website and with the Controller. It contains essential policies which describe how we process personal data and not only

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accessible data via computer starting from the website [www.salonenautico.com](http://www.salonenautico.com), which corresponds to the first page of I Saloni Nautici's official website.

The information is not valid for other websites that can be consulted through our links, of which the joint Controllers are in no way responsible. Furthermore our website uses social plug-in (for example, in relation with social networks like Facebook, Youtube and Twitter), for which joint Controllers are in no way responsible; so please refer to the privacy information adopted by the owners of these plug-in.

It is our practice to constantly update the website and adapt it to new legislation. Therefore we may modify this document and / or this privacy policy. For updates, please visit this page, where we will post any changes. For any questions or doubts regarding these privacy policies, you can contact the Controllers at any time by writing to: [info@isaloninautici.com](mailto:info@isaloninautici.com)

The controllers commit to answer to users who send formal written complaints to this address to analyze the problem reported in addition to cooperation with the competent authorities, in order to settle any complaints regarding the transfer of personal data that are not directly resolved between the Controller and the individuals concerned.

We report some **definitions** of different terms used in this document to clarify and for not misunderstanding:

- Personal data: "any information relating to an identified or identifiable natural person ('data subject') [...]";
- Processing: " any operation or set of operations which is performed on personal data or on sets of personal data[...]"
- Profiling: "any form of automated processing of personal data consisting of the use of personal data to evaluate certain personal aspects relating to a natural person[...]"
- Data subject: the natural person to whom the personal data refers;
- Controller: "the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes of the processing of personal data[...]"

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- Processor: “a natural or legal person, public authority, agency or other body which processes personal data on behalf of the controller”;
- Consent: “any freely given, specific, informed and unambiguous indication of the data subject’s wishes by which he or she, by a statement or by a clear affirmative action, signifies agreement to the processing of personal data relating to him or her”.

### **Information concerning Personal data ex art. 13 and 14 GDPR**

The Controller informs you that personal Data you gave contacting the Controller by browsing this website or filling out our forms, data not belonging to special categories under art. 9 GDPR, concerning you (even if operating as individual undertaking, small enterprise or professional firm) or your employees, agents, representatives or collaborators (the “Data”), shall be processed according to the provisions of GDPR. Data processing is carried out on the basis of lawfulness conditions under art 6 GDPR, for the purposes concerning the relationship established with the Controller and, therefore, its legal basis, as required by art. 13 lett. (c) GDPR is the access as visitor or user to the Controller’s website or the reason why you send a data acquisition form you filled out on this website or you download from this site and then send it to use the service related to the form.

Data processing shall include: management, organization, use, storage, creation of database, processing in EU and extra EU territories (in the cases set forth by art 45 and 46 GDPR), performing statistics, the communication to partners with which the initiatives will be developed – subjects that will be appointed as external bodies according to art. 28 GDPR, to Authorities, Institutions and ICE. Data processing carried out by Controller’s partners is only in favor of the user, with no aggressive marketing and with the possibility not to subscribe to the proposed initiative. The processing shall include the destruction and alteration of the data processed, as the result of the reporting of the Data subject, the consultation, the communication of future initiatives, the elaboration, soft spam by e-mail and light marketing, the submission of promotional material and use for promoting meetings and conferences, cancellation.

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Furthermore, we inform data subjects, as required by art. 14 GDPR, that the Controller in some cases obtained personal data deriving, as specified in cons. 61 u.c GDPR, from public various sources, such as newspaper, blog, public lists, online searches, data acquired by the Controller in compliance with the principle of purpose with regard to the sources from which the data are obtained, do not fall under the special categories of personal data as listed in art. 9 GDPR. These data includes those communicated by our commercial or institutional partners (registry and email) are part of Controller's database (the legal basis as required by Art. 13 lett. c GDPR is justified by the legitimate interest of the Controller in accordance to art. 6 lett. f) used (in EU and extra EU territories in the cases set forth by art 45 and 46 GDPR) in order to fulfill a soft spam activity, only by the Controller, to inform you about our initiatives (i.e.: reminder registration to the fair event I Saloni or events all relating to the boating world broad spectrum), of whose communication data subject could benefit to better carry out his/her playful/work activity and to cancel at any time following the instructions included in the communications footer.

We remind you that the processing of data connected to the web services offered by this website hosted by [aziendeitalia.com](http://aziendeitalia.com) is carried out partially by the Controller but especially by the society Meloria s.r.l. and by its employees, collaborators or authorized third parties, possibly for occasional maintenance operations.

We collect a limited amount of personal data from our website's visitors, and we use them to improve your experience in using the website and to manage services offered. These data includes information about how use our website, the frequency of website's access and moments of greatest popularity of our website. We also remind you that during the website's surfing you will have the opportunity to contact, also in a non-electronic form, the Controller.

Data will be processed in paper form and/or electronically by parties specially authorized to process them.

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Provision of data is optional, except from those automatically acquired by the system. It is intended that continuing with navigation and by not turning off cookies (see cookies policy), the consent will be considered as given according to art. 4 para 11 GDPR. The Controller does not perform any processing through automated decision-making process. The Data will be stored for five years and anyway for the period necessary to meet the purposes of Data collection (except for Cookies for which the terms of conservation are specified in the "Cookies" area).

The Controller informs that the rights of rectification ex art 16 GDPR, to erasure ex art 17 GDPR, to restriction of processing ex art 18 GDPR and of access to personal Data supplied and consequential information as described in art. 15 GDPR are guaranteed to the Data subject.

The Data subject, has also the following rights:

- 1) to require to the Controller the access to its own personal Data, the relevant rectification, or the erasure or the restriction of the treatment concerning it;
- 2) to oppose to the processing;
- 3) to data portability, ex art 20 GDPR;
- 4) should be Data processing based on art. 6, para. 1, lett. (a) GDPR or art. 9, para. 2, lett. (a) GDPR, to revoke the consent at any moment, without prejudice of lawfulness of data processing based on the previous consent;
- 5) to lodge a complaint with a supervisory authority.
- 6) To exercise your rights under art. 21 GDPR, including the right to oppose at any time, for reasons connected to your own specific situation, the processing of your data for the Controller's legitimate interest.

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In order to exercise such rights or require further information, please send an e-mail to the DPO at the following e-mail address: [info@isaloninautici.com](mailto:info@isaloninautici.com) indicating as object the “exercise of rights under the GDPR”, and as content the right that is intended to exercise. Once your request has been processed, the Controller will send its feedback in the terms set forth in art. 12 GDPR.

It is our right to refuse to fulfill your request only for one of the following reasons:

- to exercise the freedom of freedom of expression and of information;
- to fulfill legal obligations, to perform a public interest or to exercise official authority;
- for reasons of public health in the public interest;
- for archiving, research or statistics purposes, or to exercise or defend a legal right.

To satisfy a valid request of deletion of data, we will take all measures reasonably feasible to delete data in question.

Please be informed that should the Controller decide to carry out further Data processing for other purposes different from those for which they were collected, it shall previously inform the Data subject with any relevant information, obtaining – where necessary - specific consent. It is further noted that the Controller uses specific and appropriate policies for the acquisition of Data in particular area (for example, accession to the association, accession to a fair etc.).

Please note that users, by sending e-mail to the addresses indicated in this website, for the purposes specified for each case, authorize the acquisition and the consequent processing of their e-mail address and other personal data possibly contained in the e-mail, to be carried out with the procedures and purposes mentioned above. The sending also involves the awareness and the approval of the privacy information note.

## Communications and Newsletter

The Communications about Controller’s activities and newsletter services serves only to determine the categories of registered users. To provide and manage this service, the Owner uses the services and the tools offered by the website [www.mailup.it](http://www.mailup.it). For more details on the processing of personal

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Data by MailUp, the Controller recommend to carefully consult the following link: [Privacy Mailup](#). The failure to provide personal data will not result in any consequence against the user other than, in the event of failure to provide necessary personal data, the lack of opportunity for the user to benefit from the services required, from which it is possible to cancel at any time or by the use of the function “unsubscribe”, that is footnoted in every communication.

### Navigation Data

Informatic systems and software procedures of this website, automatically collect certain Personal Data, which transmission is implicit in the use of internet protocols. Such Data are used only to obtain statistic information on an anonymous basis about the use of the website and to control the correct performance, and are cancelled immediately after the elaboration. The Data may be used in investigations about possible cybercrimes against the web site.

### Cookies

Cookies are small text files, deposited by a website on the user’s hard disk, to univocally identify the navigation browser. Cookies do not damage the system and do not contain malicious files. Cookies are intended to speed up the analysis of web traffic or to signify the access to a specific web site, and allow web applications to send information to each user.

In the table below we list the cookies relevant to our website; to disable them you need to follow the path indicated by the service provider.

cookie	type of cookie	Duration
_ga	Google Analytics	2 years
_gat	Google Analytics	10 years

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<b>_gid</b>	Google Analytics	1 day
<b>pll_language</b>	Cellincaffè.it (preferenza per multilingua)	1 year

PREF	<a href="https://www.youtube.com">youtube.com</a>	Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites.	8 months	HTTP Cookie
VISITOR_INFO1_LIVE	<a href="https://www.youtube.com">youtube.com</a>	Tries to estimate the users' bandwidth on pages with integrated YouTube videos	179 days	HTTP Cookie
YSC	<a href="https://www.youtube.com">youtube.com</a>	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session	HTTP Cookie

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SAPISID	<a href="https://www.youtube.com/.google.com">.youtube.com / .google.com</a>	2 years
SID	<a href="https://www.youtube.com/.google.com">.youtube.com / .google.com</a>	2 years
SSID	<a href="https://www.youtube.com/.google.com">.youtube.com / .google.com</a>	2 years
CONSENT	<a href="https://www.youtube.com/.google.com">.youtube.com / .google.com</a>	20 years and 1 month
HSID	<a href="https://www.youtube.com/.google.com">.youtube.com / .google.com</a>	2 years
APISID	<a href="https://www.youtube.com/.google.com">.youtube.com / .google.com</a>	2 years

## Terms of use

### Intellectual property

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The violation of the conditions of use by a user will result in the denial of access to the site. These rights may be exercised at any time.

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## Liability

No liability is assumed by I Saloni Nautici and UCINA with reference to the contents published in this website and to the possible use by third parties, for any contamination deriving from access, interconnection, download of materials and programs from this site. Controllers, therefore, shall not be deemed liable, in any case, or required to indemnification for damages, losses, prejudice of any nature that third parties may suffer as a consequence of connection with this website, or due to use and trust to any information hereby published or to the software used. This exclusion of liability extends to the compatibility or not of this website with user's hardware and software.

It's expressly excluded any liability for I Saloni Nautici and UCINA with reference to possible damages deriving from the use of this website, included data's loss, infections by virus and possible attacks or illegal actions carried out by third parties through this website. So the user must take the protective measures he believes appropriate before continuing navigation or downloading information or images.

The user can't use this website to fulfill informatics attacks or illegal operations towards I Saloni Nautici and UCINA or third parties.

Materials and information are subject to modification or updating without any notification.

Although I Saloni Nautici and UCINA deem to proceed by using the best care with the information's insertion, they don't assume any liability about accuracy and completeness of given information which use is at the risk of user. Giving these information to the user, I Saloni Nautici and UCINA do not confer any license on copyright, patents, or any other intellectual property right.

The presence of any links to third parties' sites does not imply any liability of I Saloni Nautici and UCINA with reference to these sites. It is only user's responsibility to verify the conditions and terms of use of these sites at the time of the access.

The user of this site may not carry out operations such as inserting links, creating frames, inserting text, images or videos, or in any way cause any changes to them.

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The user is in no way authorized, also indirectly, to insert links to pages of this site from his own site or from third parties' sites. This limit applies to hypertext links and to any further forms including deep-linking, farming, and any other Informatics method, without the prior written consent of I Saloni Nautici and UCINA, whose release is totally discretionary.

### **Laws and regulations**

Accessing the website and browsing the relevant web pages, the user declares to accept the subjection to the applicable laws in force in Italy.

I Saloni Nautici and UCINA regularly verifies the respect of these privacy rules, updating them with new issued laws and regulations. You can contact the Controller at any time for questions about Privacy law writing at the following address: [info@isaloninautici.com](mailto:info@isaloninautici.com)

It is our policy to reply to users sending formal complaints to the address above, to solve the signified problem. We undertake to cooperate with the competent authorities and privates, to solve possible complaints concerning personal data processing, which cannot be solved directly by I Saloni Nautici and UCINA.

These terms of use are regulated by Italian law. Any dispute relating to the respect of these conditions or in any way connected to them is subject to the Italian jurisdiction in non-exclusive jurisdiction way, with the authority of the Court of Genova.

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