THE FIFTH DAY OF THE 58TH GENOA BOAT SHOW COMES TO END


TOMORROW, 12.00pm, THE CLOSING PRESS CONFERENCE FOR THE 58TH GENOA INTERNATIONAL BOAT SHOW WILL TAKE PLACE IN THE UCINA COUNCIL HALL (Pavilion B Mezzanine)

Day 5. The conference and workshop programme for ForumUCINA opened with the Leasing Forum. Four of the main companies which fund the boating sector along with Assilea, Italy’s national leasing association, who presented a market analysis of accessory tools such as lifting systems, cranes and measuring instruments, in partnership with Anima, the federation of associations for mechanical systems. A White Book was also presented, dedicated to the market forecast and sectors where leasing and hiring have the most potential for expanding their offer.

Using interviews and focus groups organised with the producers of these particular types of goods, a profile was defined for each individual segment in terms of the level of services offered to clients, the alternate benefits and complementary aspects between leasing and hiring. The conference also looked into an in-depth analysis of how financial services can support the technological evolution of the various processes, including those relating to the Industry 4.0 programme.

At 1.30pm the Sea Theatre (Teatro del Mare) hosted the presentation of the Italian Navy’s 2019 Calendar, attracting a vast crowd and which could count on the exceptional participation of the Navy’s Chief of Staff Admiral Valter Girardelli.
The calendar, created by the photographer Mario Sestini, is dedicated to one of the Navy’s most important corps, the Comsubin (Comando Subacquei e Incursori), the elite commando frogman force recognised worldwide. Both the Gruppo Operativo Incursori (GOI) and the Gruppo Operativo Subacquei (GOS) in the Italian Navy depend on this corps. “The Navy has always been tied to Genoa. This is where the Navy has its Hydrographic Institute, this is where the Navy had its military school before the Naval Academy in Livorno. This is why the Navy has chosen to present the 2019 calendar here, at the Genoa International Boat Show. We are also very proud to do this here in order to encourage and promote marine culture and civilisation, teach younger generations about the sea and ensure it is respected and protected, as it is protected by our men and units, from the Navy’s Virginio Faso Frigate, a jewel of Italian ship construction and electronics, currently here at the International Boat Show”.

Events carried on with a press conference to present the second Italian challenge for the America’s Cup 36, where representatives introduced the audience to the faces of Columbus 2021: starting from the syndicate president Roberto Spingardi followed by Marco Savini, president of the Imperia Yacht Club – the club which will officially be launching the challenge – Bertoni Design president was next, Aldo Cingolani, followed by Maurizio Testuzza, CEO of Adria Sail and Imperia assessor Simone Vassallo.

“We are inspired by a passion for competition – stated the president Spingardi – we take on each challenge one at a time and will take on this challenge in the same way. Imperia is the perfect place to host a team during training, but we would also like one or two regattas to be organised there building up to the 2021 America’s Cup. Over the next few days we will finalise our registration with New Zealand and announce the name of the skipper as soon as possible, who is not Italian, and of the team he is working on.”

A number of interesting technical seminars also took place throughout the day: “The importance of efficiency in a yacht: propelling trends and hydrodynamic efficiency”, a workshop regarding effective solutions for designing a yacht, organised by ATENA Lombardia, ABS American Bureau of Shipping and by Genoa’s Order of Engineers, in partnership with UCINA, the Italian Marine Industry Association. Also taking place on the fifth day of the International Boat Show was the Ideas Matching event, the B2B format for the General Confederation of Italian Industry’s Young Entrepreneurs to develop an increasingly effective network between businesses and young innovators. Ending the day was a technical workshop with professional training credits – “Designing onboard comfort” – presented by ATENA Lombardia, a conference which illustrated the most recent studies on vibro-acoustics and its contribution to designing and creating mega-yachts, with a focus on improving the onboard experience.