



This document defines the private data processing policy for I Saloni Nautici S.r.l. (hereinafter referred to as I Saloni) and Ucina – the Italian Marine Industry Association (hereinafter referred to as Ucina) and is aimed at describing how users and visitors' personal information is processed with regards to this website, providing also a general description of personal data processing itself.

The website you are currently accessing is the property of I Saloni Nautici S.r.l. and is managed via the company Meloria S.r.l.

In accordance with the current laws regarding personal data protection (i.e. UE Regulation 2016/679 - General Data Protection Regulation, hereinafter referred to as "GDPR" and, where applicable, Legislative Decree 196/03), we would like to inform you that the companies I Saloni and UCINA, both located at Via S. Nazaro n.11, 16145 Genoa – Italy are Joint Controllers (in accordance with art. 26 GDPR) of your personal data (hereinafter referred to jointly as Joint Data Controllers) and can be contacted at the following contact details: Tel +39 010 5769811; Fax +39 010 5531104; e-mail: info@isaloninautici.com.

The Joint Data Controllers, as required by art. 12 GDPR, adopt the following policy in order to provide those concerned with the information referring to art. 13 GDPR and all notifications with regards to articles 15 to 22 GDPR concerning the processing of any personal data provided. The policy describes how we collect, use and process your personal data, and how, in doing so, we provide services and fulfil our legal obligations to you. Your privacy is important to us and we commit to protecting and safeguarding your rights with regards to the protection of your personal data under the principles of legality, good practice and transparency.

This policy is to be intended as general, provided to everyone who interacts with the website that can be accessed remotely via the URL address www.salonenautico.com, which is the official website for the Salone Nautico (or Genoa International Boat Show). The policy does not cover other websites that can be reached via links present on ours, for which the Joint Data Controllers are in no way responsible. Our website also makes use of social plug-ins (for example, social media platforms such as Facebook, YouTube and Twitter), for which the Joint Data Controllers are in no way responsible; we thus invite readers to consult the privacy policies of the respective owners of these plug-ins and linked websites.

We aim to update the website constantly and adapt it to meet any amendments to legal requirements. We may therefore modify this document and/or our privacy policy. For updates please consult this page, on which we will state any future changes. If you have any questions or doubts concerning the following rules relating to your privacy please contact the Joint Data Controllers by writing to: info@isaloninautici.com. The Joint Data Controllers will commit to providing an answer to users who send formal written complaints to this address in order to understand the issue raised and confer with the competent authorities in order to settle issues concerning the transfer of personal data that cannot be settled between the Joint Data Controllers and those concerned.

In order to avoid misunderstandings, for the sake of clarity, below we have provided a set of definitions for terms used throughout the present document:

- Personal data: "any form of information concerning an identified or identifiable physical person [...]";
- Processing: "any action or series of actions [...] applied to personal data";

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- Profiling: “any form of automated data processing where such data is used to assess certain personal aspects of a physical person [...]”;
- Those concerned: the physical person to whom the personal data refers;
- Data Controller: “the physical or juridical entity, public authority, service or other body that, individually or jointly, determines the purpose of the data processing [...]”;
- Data Processing Manager: “the physical or juridical entity, public authority, service or body that processes the personal data on behalf of the Joint Data Controllers”;
- Given consent: “any manifestation of free, specific, unequivocal and informed approval on behalf of those concerned, made clear through unequivocal positive action, with regards to the processing of their personal data”;

Data Processing Policy in accordance with articles 13 and 14 GDPR

The Joint Data Controllers would like to inform you that the Personal data you have provided via interaction with said Controllers through the use of this website or by filling out our forms, data that does not fall under the specific categories of personal data as listed in art. 9 GDPR, regarding themselves (including when operating as an individual enterprise, small business owner or freelance professional) or their employees, agents, representatives or collaborators (the “Data”), will be treated in accordance with the requirements of the GDPR regulation. The treatment of said data is carried out on the basis of the legal conditions required by art. 6 GDPR, for purposes relating to the established relationship with the Joint Controllers, therefore, the legal basis for the treatment as required by art. 13 letter c GDPR finds its justification in the reasons for which said relationship was established, the reasons, that is, for accessing the site as a visitor or user or for sending a data gathering form filled out on this website or downloaded from this site and subsequently sent in view of benefitting from the service relating to said form.

The treatment of data provided to the Joint Controllers will include: the management, organisation, use, treatment in EU and extra-EU territories (countries, that is, which fall under those referred to in articles 45 and 46 GDPR), the conservation, the creation of statistics and communication to partners with whom the Controllers’ initiatives are developed – all subjects nominated as external processing managers in accordance with art. 28 GDPR, Bodies, Institutions and the Italian Trade Agency. The data processing carried out by partners will always be carried out solely in the interest of the user, without aggressive marketing and with the possibility for users to not adhere to proposed initiatives, including subsequently. Processing also includes the deletion and modification of said data following notification from those concerned, consultation, notifications of our upcoming initiatives, elaboration, soft spam and light marketing, the sending of promotional material and promoting conferences and talks.

We would also like to inform you that, as required by art. 14 GDPR, in some cases the Joint Data Controllers may also derive data, as specified in cons. 61 u.c GDPR, from a variety of public sources such as newspapers, blogs, public lists, online searches, all data that is collected and processed in view of the same purpose for which said data was originally collected by the source and which does not fall under the specific categories of personal data as listed in art. 9 GDPR. Said data (personal details and email contacts) forms part of the Controllers’ DB (the legal basis for the treatment as required by art. 13 letter c GDPR finds its justification in the legitimate interest of the Controller in accordance with art. 6 paragraph f) used (in EU

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and extra-EU territories which fall under those referred to in articles 45 and 46 GDPR) to carry out soft spam, solely on behalf of the Joint Data Controllers, to keep you informed of our initiatives (i.e.: reminder to register for the Genoa Boat Show or connected events broadly relating to the boating world), which the recipient may take advantage of to better execute their own recreational/professional activities or unsubscribe from at any time by simply following the instructions provided in the footer of all communications.

We would also like to remind you that the processing of data connected to web services provided by this site in hosting via Host.it, is carried out by Meloria s.r.l. and its employees, collaborators or authorised third parties, including for occasional maintenance operations.

We gather a limited amount of data from users of our website, which we use to improve your experience when on our site and to manage the services we provide. This data includes information concerning how our site is used, access frequency and popularity peaks. We also remind you that while navigating through our website you will be given the chance to contact the Joint Data Controllers, including via non-digital means.

Data treatment will be carried out in paper form and/or electronic form by subjects who are specifically authorised to carry out said treatment. Providing data is optional, except for the data gathered automatically by the system, and it is agreed that by continuing to use the site and by not deactivating cookies (see our Cookies Policy), consent will be assumed to have been given in accordance with art. 4 paragraph 11. The Joint Data Controllers will not carry out any form of data processing based on automated decision-making systems. The data will be stored for 5 years and for the time necessary to achieve the purpose for which it is collected.

The Controllers also would like to inform you that you have the right to rectify (art. 16 GDPR), erase (art. 17 GDPR), limit the processing of (art 18 GDPR) and access all personal data provided and all subsequent information as listed in art. 15 GDPR.

You also have the right to:

- 1) ask the Data Controller for access to personal data and for the correction or deletion of such data or the limitation of its treatment;
- 2) refuse their treatment;
- 3) data portability;
- 4) should the treatment be based on art. 6 paragraph 1 letter a, or on art. 9 paragraph 2 letter a, revoke your consent at any time without prejudice to the legality of such treatment based on the consent given prior to the act of revoking it;
- 5) make a claim to a control authority;
- 6) see your rights under art. 21 GDPR recognised, including the right to oppose at any time, for reasons connected to your own specific situation, the treatment of your data for the Controller's legitimate pursuit of their own interest or that of third parties, and the right to oppose at any time the treatment of your Data carried out in view of direct marketing practices.

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You may exercise your above-listed rights or request further information by sending an email to the following address: info@isaloninautici.com specifying in the subject line: “esercizio dei diritti ex GDPR” (“exercising GDPR rights”) and inserting within the text area the right you wish to exercise. The Controllers, once the request has been processed, will reply in line with the requirements indicated in art. 12 GDPR.

We have the right to refuse such a request solely for the following reasons:

freedom of expression and information;

legal obligations or public interest or official authority;

public health reasons;

archiving, research or statistics, or to exercise or defend a legal right.

In satisfying a valid request for deletion, we will adopt every reasonable measure necessary for deleting the data in question.

The Controller would also like to inform you that, should they wish to treat your personal data for purposes that differ from those for which the data was gathered, before such treatment can take place, they will provide the concerned individual with information regarding said different purpose and any further information that is pertinent as specified in paragraph 2, in order to obtain their consent, should they accept; we would also like to inform you that the Controllers use specific, valid policies for acquiring data in specific contexts which you may consult for each individual instance (such as joining the association, registering for a trade show, etc.) We would also remind you that by sending emails to the addresses provided on this website, for the reasons provided accordingly, the sending email address will be acquired and processed along with the personal data provided in the email itself, in accordance with the methods and purposes specified in this policy. By sending the sender also confirms they have read and accepted our privacy policy.

The notification service regarding the Controllers’ activities and the relevant newsletter are reserved for specific categories of registered users. In order to provide and manage this service, the Controllers use tools and services provided by the website www.mailup.it. For further details on how mailup processes personal data, please consult the following link: [Mailup Privacy](#). Not providing your data will have no consequence for the user, except for the impossibility for the user to benefit from the requested services, should they not provide the necessary data, services they may later unsubscribe from by following the instructions in the footer of every communication.

Navigation data

The IT systems and software procedures required for this site to function acquire, during their usual functions, personal data the transmission of which is implicit when using internet communication protocols. This data is used solely to obtain anonymous statistic information on the site’s use and to ensure its correct functioning. The data is subsequently deleted immediately after its processing. The data could be used to determine responsibility in the case of hypothetical IT-related crimes perpetrated against the site.

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Cookies

A cookie is a small text file obtained from a website and stored on the user's hard drive. Thus cookies can identify unequivocally the browser used. Cookies do not damage the user's computer nor do they contain viruses. They are needed to simplify web traffic analysis or notify when a specific site is visited and they allow web applications to send information to individual users. The cookies relating to our internet pages do not reveal data concerning the user, cookies are not used to transmit personal information and the use of cookies, which can be deactivated at any time, does not include user tracking. Our cookies are used for elaborating anonymous statistics in order to improve our users' guidance. If cookies are later deemed to be useful for other purposes, these will be duly expressed.

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Responsibility

I Saloni Nautici S.r.l. and UCINA take no responsibility in relation to the content of what is published on this site nor to third-party use, nor are they responsible for any contamination that may originate from accessing or interconnecting with the site or downloading material and programmes from this site.

Therefore, they may not be held responsible, in any way, for damage, loss or prejudice of any kind that third parties may suffer due to coming into contact with this site or following the use or trusting of the information published therein, along with any repercussions from the use of the adopted software. The material and information on the site are subject to change or updates without warning.

Although I Saloni Nautici S.r.l. and UCINA strive to proceed with maximum care when inserting information onto the site, they do not take any responsibility for the accuracy and completeness of the provided information, the use of which is at the exclusive risk of the user. By providing the user with such information, I Saloni Nautici S.r.l. and UCINA do not issue any kind of copyright license, patent or any other form of intellectual property.

Implementing rules and regulations

The use, by accessing the website and navigating through its relative web pages, declares they accept being subject to the applicable rules and regulations in place in Italy. I Saloni Nautici S.r.l. and UCINA regularly verify their compliance with the present rules and regulations concerning privacy, adapting them as required with the latest legal issuances. For any further questions or doubts concerning this Privacy policy, please contact the DPO at any time by writing to info@isaloninautici.com.

We strive to provide an answer to users who send formal written complaints to this address in order to understand the issue raised. We confer with the competent authorities in order to settle issues concerning the transfer of personal data that cannot be settled between I Saloni Nautici S.r.l. and UCINA, and the individuals in question.

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